



**Personal Website and Social
Media Policy**

2-17-2012

The use of comF5 trademarked names, logos, phrases/taglines and/or any material created by comF5 in personal websites and or domain names is restricted and is governed by the policies outlined here. Any exceptions to this policy are strictly prohibited.

Registered Websites & Domain Names

Vanity URLs

A vanity URL is a URL or domain name “points” to a related website or URL. The vanity URL is indicated in the name of the URL, very similar to a Personalized URL. In many cases, a company will use a vanity URL to point to a specific product or advertising campaign micro-site. In theory, because vanity URL’s are creatively linked to something, it makes them easier to remember than a more random link.

The use of vanity URLs containing comF5 trademarked names is permitted ONLY IF they redirect directly to the official company website. Any vanity URLs containing comF5 trademarked names that do not redirect directly to the company website will not be permitted.

An example of a vanity URL could be: <http://comf5az.com>, which redirects directly to <http://www.comf5.com>.

Personal Websites

All personal websites must clearly state they are the property of an Independent Reseller with comF5, and not affiliated with comF5 directly. The website may use comF5 logos, branding and taglines, however they must not attempt to impersonate, or represent themselves as the official comF5 website.

All personal websites will be subject to continued approval by comF5.



Facebook Pages

Personal Facebook Fan Pages may use comF5 trademarked names, logos and taglines, but these names must NOT START with a trademarked name or tagline.

For example, the name "Earl Mann comF5 Maryland" would be allowed, however "comF5 Maryland Earl Mann" is not. "touchpro Team" would not be allowed, yet "Earl Mann touchpro Team" would be acceptable.

All Facebook Fan Pages must display the following text at the beginning of the INFO section of the page:

This page is maintained by a comF5 Independent Reseller, and is not reviewed or monitored by comF5 or its employees. The views expressed herein are my own and do not necessarily represent the views of comF5.

Official company information can be found by visiting <http://www.facebook.com/comF5community> or <http://www.comf5.com>

All personal Facebook Fan pages will be subject to continued approval by comF5.

Misinterpretation

Any Name or Domain Name that could be misinterpreted as a comF5 corporate sponsored function is prohibited. For example, <http://comf5support.com>, and <http://comf5sales.com> would not be permitted.

Any Name or Domain Name that could be misleading is also prohibited. For example, <http://comF5TopEarner.com> would not be permitted.



If there is any question on a Domain Name, Facebook Fan Page or Vanity URL, check with comF5 HQ before purchasing to ensure your compliance with this policy.

Violations

The company will make an effort to contact violator(s) of this policy and resolve the issue for no more than 10 days after a violation is reported. After 10 days, the violator's account and commissions will be suspended pending resolution. Anyone found in violation of this policy for more than 30 days without resolution will be subject to the permanent suspension and/or termination of their account, forfeiture of their commissions, and collection of punitive damages (if applicable).

These rules apply to all resellers unless they have written permission or authorization from comF5 to do otherwise. comF5 reserves the right to change or modify this policy as deemed appropriate for the good of the company and the reseller network.

Requests for exceptions or to report a potential violation, please submit a ticket to customer support at support@comf5.com.

